

BiG
THE BROOKWOOD
COMMUNITY IN GEORGETOWN

BiG is a 501(c)3 charitable organization

EXPANSION PLAN

brookwoodingeorgetown.org



Letter from *Erin*

When I first walked onto the Brookwood campus in Brookshire, Texas all those years ago, my eyes were opened to new possibilities, not just for my own child, but for the countless others finding themselves at a loss for where they belonged. My world went from black and white to color that day, seeing smiling faces of Citizens who knew they were valued and felt a sense of accomplishment through their contributions to that special place.

Never did I dream that we would be here, on the precipice of even further expansion of our own Brookwood community in Georgetown. Yet, as always, God has a bigger plan than what our own minds can grasp. To think that it was just a few years ago that we opened the doors to our newest facility, and here we are looking at growing even more!

The need is great, but so are you, our friends and supporters. You have helped make BiG what it is today; and it will be you who helps us make it what it will be tomorrow and the next day.

As you look at the faces of our cherished Citizens featured throughout this book, you are not just seeing people; you are seeing promise fulfilled - and you did that. As we expand to offer residential space and a multipurpose building, we are providing a 'hope and future' to even more potential Citizens. We can't thank you enough for being our dream makers, our promise keepers and our light bearers.

BiG Blessings,
Erin Klitz
Founder/Executive Director

BiG's *Story*

- There are thousands of adults with intellectual disabilities entering society with no real place to fit in.
- Brookwood in Georgetown (BiG) is an innovative vocational community that empowers adults with disabilities to reach their full potential with training to accomplish meaningful on-site jobs and pursue life-enriching opportunities.
- BiG's work program facilitates improved self esteem, respect, dignity and a sense of belonging.
- BiG is the first-ever expansion of The Brookwood Community, nationally renowned for its innovative programming for those with special needs for more than 30 years.
- BiG is raising capital to expand its Citizen work program space and to construct two homes for a pilot residential program.



***Gracie Kiltz** was born with Down syndrome, diagnosed with leukemia at age 2 and suffered brain damage fighting an infection as a result of treatment. Defying medical experts, Gracie survived, and her huge smile is an inspiration to all who know her.*

Accordingly, Gracie's peers at Georgetown High School elected her Homecoming Queen in 2010. Excitement over this was quickly tempered by the reality that there was nothing for Gracie after graduation. Encouraged by the actions of the high school student body, the Kiltz family knew that society could embrace, support and empower those with special needs. They discovered The Brookwood Community and sought to bring it home to Georgetown.

Societal *Dilemma*

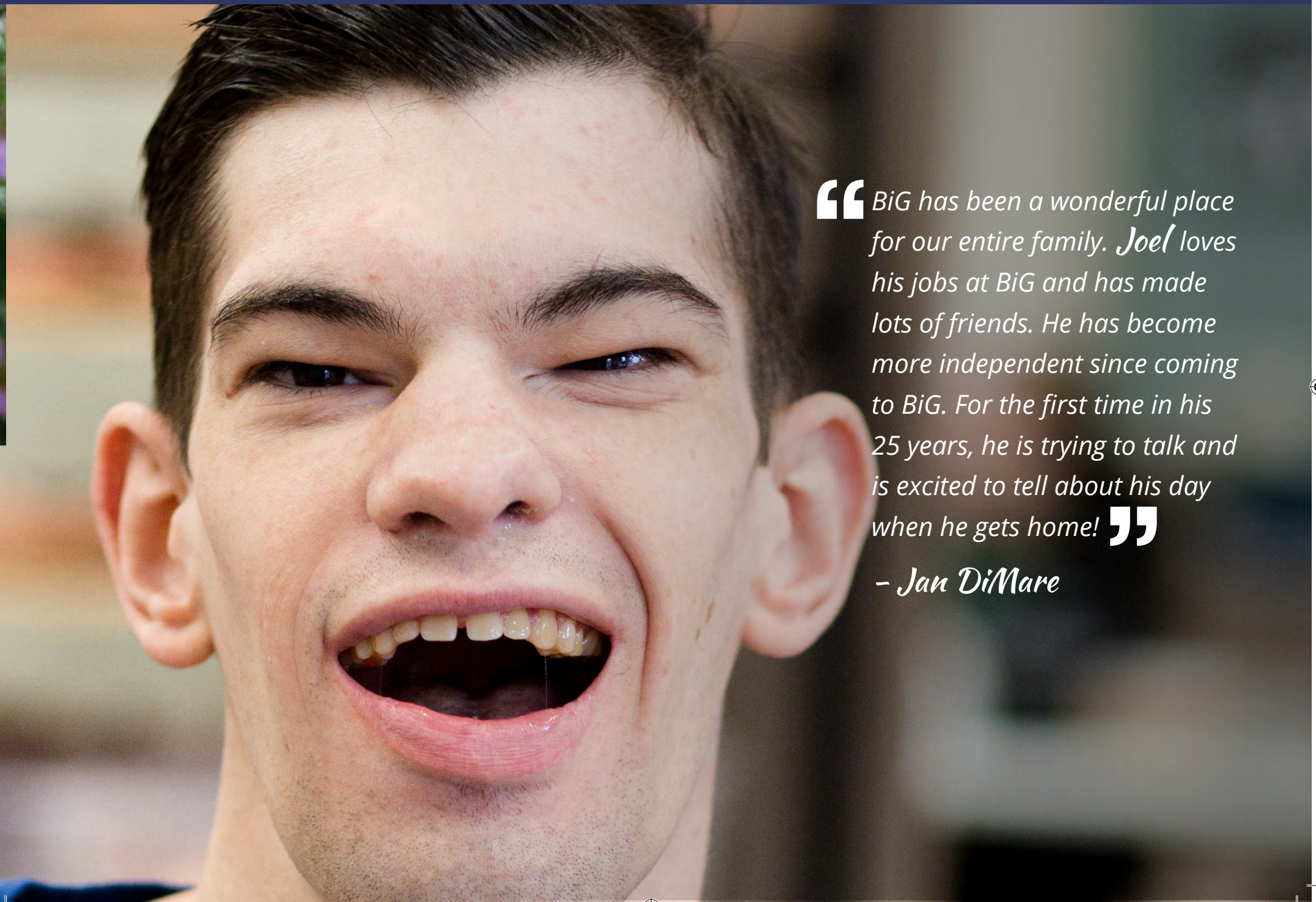


* The public education system trains our children with special needs to acquire skills and become prepared for life after graduation.

* However, once these children become adults and graduate from high school, there is no place in society for them to continue to learn, grow, and contribute.

* The skills they have acquired over twelve years of education cease to be utilized; often they will regress in behavior and experience depression.

* With **1,144,453** people with an intellectual or functional disability in Texas alone, the problem is acute and real.


“BiG has been a wonderful place for our entire family. Joel loves his jobs at BiG and has made lots of friends. He has become more independent since coming to BiG. For the first time in his 25 years, he is trying to talk and is excited to tell about his day when he gets home!”
– Jan DiMare

The Government's *Solution*

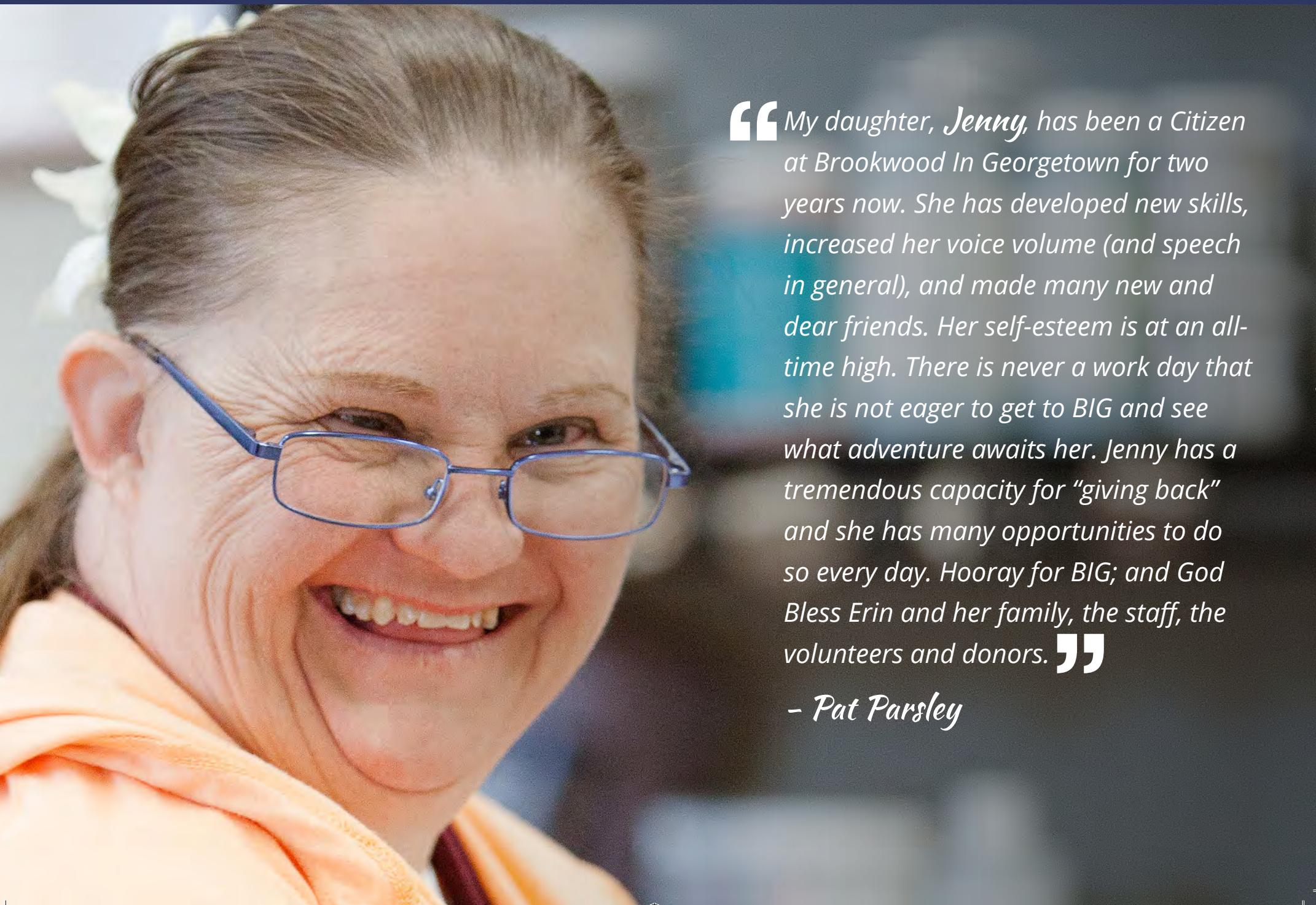
- Many adults with disabilities who cannot live independently and do not have families to support them end up in state homes.
- They are often essentially "warehoused" out of sight from the rest of society.
- These individuals are given minimal care and few opportunities for personal growth.
- The average cost of state care per adult is **$234,000 per year**.



BiG's *Meaningful Solution*

BiG does not accept government funding, which:

- Promotes accelerated innovation.
- Removes impediments to progress.
- Propels the mission through the free enterprise system.
- Allows financing through public support, revenues from our enterprises, and tuition.



"My daughter, Jenny, has been a Citizen at Brookwood In Georgetown for two years now. She has developed new skills, increased her voice volume (and speech in general), and made many new and dear friends. Her self-esteem is at an all-time high. There is never a work day that she is not eager to get to BIG and see what adventure awaits her. Jenny has a tremendous capacity for "giving back" and she has many opportunities to do so every day. Hooray for BIG; and God Bless Erin and her family, the staff, the volunteers and donors."

– Pat Parsley

Where We *Started*



November 1, 2011
Brookwood in Georgetown, the first-ever expansion of The Brookwood Community is launched. Eight Citizens begin vocational training in donated church space.

January 2014
The BiG Shop opens at 202 S. Austin Avenue, featuring beautiful pottery handmade by our Citizens.

October 1, 2014
BiG identifies a prime location for our future campus and initiates a capital campaign to acquire the property.

January 2015
Brookwood in Georgetown is awarded non-profit 501(c)3 status independent of The Brookwood Community.

May 2016
The BiG vocational program moves into a new campus at 905 N. Church Street. It's high-end gift shop opens May 20 before a crowd of more than 400 local dignitaries, supporters and well-wishers.

June 2016
The BiG Café opens, providing coffee, breakfast and lunch – and our Citizens a visible, meaningful place to serve.

May 2017
The BiG Greenhouse opens and offers lush, healthy plants and flowers grown at The Brookwood Community, as well as an additional workplace for our Citizens.

March 2018
Brookwood in Georgetown now serves 50 adults with special needs and more than 30 are in the application process. BiG initiates a capital campaign to expand our Citizen workplace and construct the first two pilot homes for our BiG residential community.



"BiG has changed Kelsey's life and, as a result has changed the lives of our family. We relocated to Georgetown because of BiG after we faced the truth that Kelsey being alone at home every day was unhealthy. Through BiG, she has friends, and the feeling of purpose and self-worth. There's nowhere else she would rather be. We love BiG!"

– Linda Russell

What We're *Doing*

Work enterprises provide tangible ways for our Citizens to showcase their talents, and even learn new ones. Here are just a few:

Hand-built Pottery

* formed from a raw slab of clay
* impressions made with lace, stencils and other materials
* each piece reflects the Citizen's creativity
* each piece is carefully glazed before final firing
* more than 4,000 handmade ornaments sold in 2017 holiday season

Handmade Cards

* unique greeting cards for all occasions
* modified die-cut machines insure that all abilities can participate
* Citizens apply adhesive and assemble the components of the card
* stamping and packaging by Citizens

Horticulture

* Citizens help with watering and deadheading plants
* learning to propagate succulents, herbs, and plants of all varieties
* creating living wreaths and floral arrangements
* assisting with retail responsibilities of greenhouse

Amazing Edibles

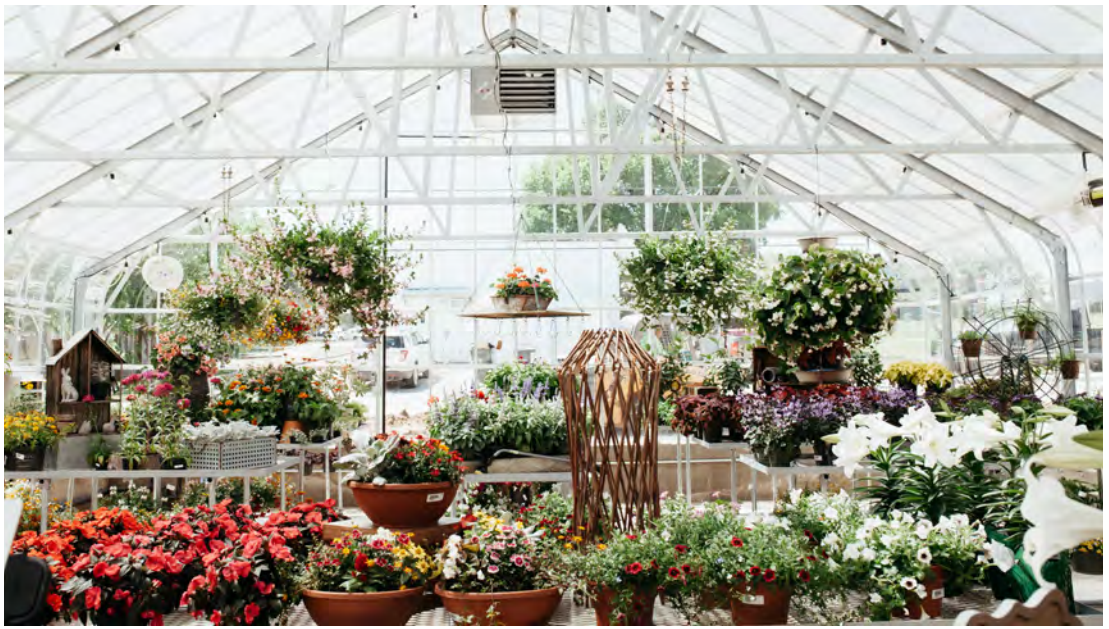
* homemade granola
* The BiG Cookie
* The BiG Fudge Company

Handcrafted Soap

* Citizens measure and microwave soap base
* add colors, fragrance, and pour into decorative molds
* package, label and price soap in-house

Laser Printing

* Citizens help prep items for printing
* assist with clean up and delivery of items



What Sets BiG *Apart*

Brookwood in Georgetown's core values shape our culture and guide both our internal conduct and our relationships with the world outside our community. They are:

G Grace

O Opportunity

D Dignity

R Respect

I Interdependence

C Continual Improvement

H Honesty



Where We're *Going*

Workplace Expansion

- BiG has acquired the undeveloped lot at 902 North Myrtle Street
- Adjacent to current back parking lot
- Can be built to suit our specific needs
- Allow up to 31 more Citizens
- Designed with open space to rent out to the community for additional income





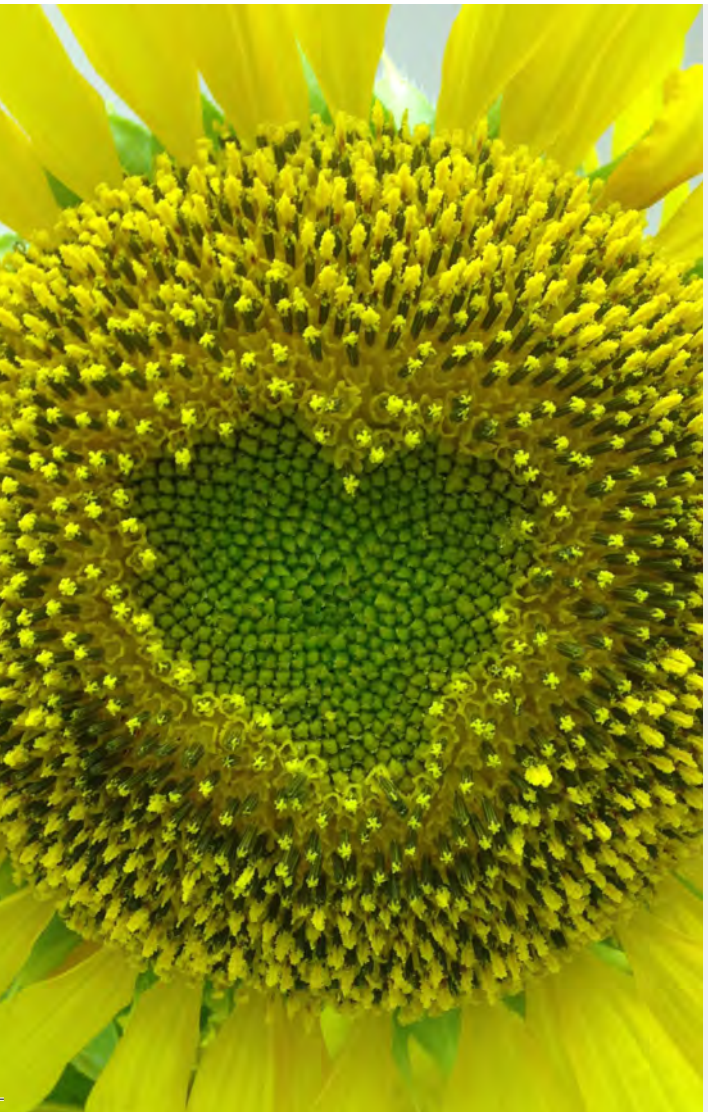
Pilot Homes for Residential Community

A parent's biggest fear is what will happen to their child with special needs after the parent is gone. What will they do, and where will they live?

* BiG has acquired two undeveloped lots at 806 and 810 North Myrtle Street
* Adjacent to proposed workplace expansion building
* We are building two residential homes, one male residence and one female residence
* Each 6,318 sq. ft. home can accommodate 10 Citizens, plus house parents
* Each home will include a respite room that can be rented out for additional income
* Will serve as pilot program for future residential community

What We *Need*

What started as a seed just seven short years ago has continued to blossom into a place where adults with life challenges can thrive, contribute and succeed. As we continue to be blessed by growth opportunities, we need your help to make them a reality. In achieving our next phase of expansion, we are looking to you, our generous friends and supporters, to help us fill in the gaps so we can continue to grow with the needs of our community.



Capital Campaign Fundraising Goal

$ 235,000	Workplace Annex
1,231,100	Workplace Expansion Building
989,133	Female Residential Home
989,133	Male Residential Home
100,000	Contingency
3,544,366	2018 Capital Campaign Budget
	Less:
(177,031)	2018 Capital Campaign Donations Received
(835,000)	Pledges Toward 2018 Capital Campaign
(1,012,031)	Total Pledges and Donations
$ 2,532,335	**Amount Remaining to Raise for 2018 Capital Campaign**
$ 2,230,000	2014 Capital Campaign Funds Raised (Prior Campaign)


BIG
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Tuition *Assistance*



We believe that every prospective Citizen should have the opportunity to participate in BiG's programs, regardless of ability to pay. In 2016, the Brookwood in Georgetown Board of Directors established the BiG Scholarship Fund to provide financial assistance to families in need. Since establishing the Fund, one-third of our Citizens receive tuition assistance.

2016
$29,957 Awarded

2017
$66,224 Awarded

2018
$72,000 Budgeted

Supporting our Citizens' work program are:

The BiG Café

A popular coffee, breakfast and lunch spot for discerning central Texas diners. Citizens perform prep work in the kitchen, serve customers, and help maintain the cleanliness of the café.

The BiG Shop

A beautiful high-end gift shop that sells Citizen-made pottery, cards, and edibles, plus carefully selected market items from social enterprises and other vendors. Citizens work assisting customers, pricing items, maintaining the inventory and other important jobs.

The BiG Greenhouse

An inviting commercial greenhouse that sells lush plants and flowers grown at The Brookwood Community as well as plants propagated by our Citizens and unique items for the outdoors.

2017 Annual Report



"Our family has seen wonderful growth within Sean since starting at BiG, but without a doubt our greatest "a ha!" moment came during the BiG Art Auction in March 2017.

My husband and I knew all the Citizens had worked diligently creating beautiful works of art for the auction, so we were excited to see what Sean had contributed. But, we were NOT expecting the miracle that occurred after dinner when Sean walked up to the podium with his good friends Tracy and Bart and proceeded to deliver a speech about why he loved BiG!

As we stood there watching our son, who has limited verbal skills due to autism and other cognitive challenges, speak with such eloquence and confidence, it truly blew our minds.

This is a memory we will cherish always and we know BiG is the reason for this celebration. We couldn't be happier or prouder of our son and the man he has become."

– Dawn, Paul & Brian Jennings
(Sean's proud family)

Board Members

Erin Kiltz, Founder/Executive Director John Kiltz, Chairman of the Board Vivian Shudde Dr. Barbara Brightwell
Tim Curtis Josh Schroeder Alan Stewart

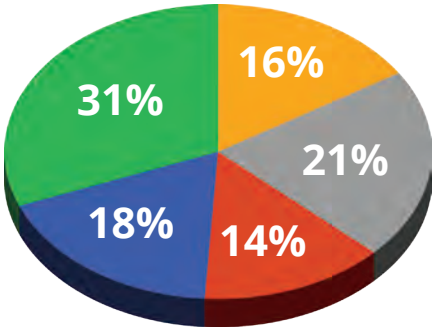
Advisory Board

Paula Brent Barbara Hallmark Nancy Krenek Tina Lawhon Patti O'Meara Susan Upshaw

2017 Annual Report

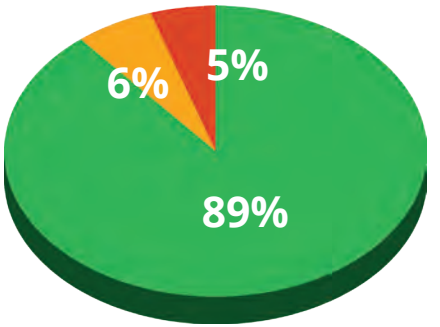
The mission of Brookwood in Georgetown is to provide an educational environment that creates meaningful jobs, builds a sense of belonging, and promotes dignity and respect for adults with special needs. The Annual Budget for Fiscal 2017 was **$1.0 Million**. We are proud to report that **89 cents of every dollar** from tuition, donations, and enterprise income was spent on BiG programs which directly benefit our Citizens.

Where the Revenue Comes From



Special Events
Tuition
Enterprise Income
Donations
Grant Awards

How We Use Our Dollars



Program Services
General and Administrative
Fundraising

2017 Program Overview

50 Citizens Currently Enrolled in the Program

31 Citizens in Application Process

70+ Prospective Citizens

150 Active Volunteers

22,000 Volunteer Hours

24 Corporate, School & Church Volunteer Groups

28,825 Visitors to BiG


To provide an educational environment that creates meaningful jobs, builds a sense of belonging and validates dignity and respect for adults with disabilities.



Shop & Greenhouse | Mon-Sat 9am–5pm | Café Hours | Mon-Sat 8am–2:30pm

brookwoodingeorgetown.org

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